

Please answer the following questions in a few words (no right or wrong answers)

Define what you understand about the term "MEDIA"

Explain why you would like to work in the media field

What makes you the best candidate for this learnership programme?

What do you regard as your greatest achievement to date?

What do you think about research and statistics being the best tool to shape marketing communications?

The above information is submitted for the purpose of applying for the AMASA learnership programme and I hereby certify the information to be true.

SIGNED _____

DATE _____

Application form to be submitted to:
alp@gmail.com
Applications close on the 1st of April 2012

